

Magic Skills Studio — Video Commercial Packages

Cinematic video commercials that elevate your brand!



1. VIDEO COMMERCIAL PACKAGES

Package	Description	Deliverables	Price	Payment Terms
Signature Package	Ideal for small brands or restaurants wanting a short cinematic story.	30–60s hero film (horizontal), + 15s reel cutdown for Instagram.	From £400	50% upfront • 50% on delivery after client review
Hero Campaign	Full creative campaign for brands launching or rebranding. Includes creative direction and social rollout.	Up 1 min main film (60–90s), + 1 social reel + 1 Website. licensed sound design.	From £750	50% upfront • 50% after final approval
Premium Campaign	Full creative campaign for brands launching or rebranding. Includes creative direction and social rollout.	1 hero film + 3–4 reels + campaign imagery + licensed sound design.	From £1,200	50% upfront • 50% after final approval



2. ADD-ONS / OPTIONAL SERVICES

Add-on	Description	Price
Drone Cinematics	4K aerial shots for hotel, venue or outdoor scenes	£100
Voiceover or Interview	Professional voice or recorded dialogue	£80–£150
Sound Design & Licensed Music	Premium SFX and music from Epidemic Sound	Included
Revisions	1 major + 2 minor revisions	Included

3. PRODUCTION PROCESS

Step	Description
1. Concept & Treatment	We develop a short visual idea (treatment) to align style, story, and goals.
2. Shooting Day	On-location or studio filming using cinematic cameras, lighting, and sound.
3. Editing & Post	Colour grading, sound design, and motion graphics.
4. Review & Delivery	You'll receive a private link to review. Final files delivered after approval and final payment.

